



SURREY MINOR HOCKEY ASSOCIATION

SPONSORSHIP

Surrey Minor Hockey Association (SMHA) is a non-profit organization dedicated to the development of youth through the sport of hockey. While SMHA is fortunate to have the dedication of parents and volunteers elevate the caliber of our programs. Our hope is that, together, we can guarantee accessibility to the ever-expanding number of aspiring players, ensuring each one has an equitable opportunity to embrace the game.

As a community-based organization established in 1975, SMHA has a long-standing history of building relationships with our community. Recognizing the invaluable role of community sponsorships in our non-profit endeavors, we wholeheartedly appreciate the vital financial support they provide for our youth.

With over 30 teams, 600 players and 1200 immediate family members, all from your community, SMHA represents a diverse and highly targeted demographic.

We actively encourage our membership to support our sponsors. This is our way of giving back to our community.



How does your sponsorship help?

- Ensures players of all ages and abilities are provided with opportunities to play and excel.
- Foster community involvement and mutually beneficial partnership.
- Allows SMHA to host and improve additional player, referee, and coach skills development clinics.
- Opportunities to host additional tournaments.
- Supports the day-to-day operation of our minor hockey association.
- Provides funding of resources to expand our programs.
- Acknowledge and promote our associations rich history.
- Assists in the purchase and maintenance of jerseys and equipment for our members.
- Alleviating the ever-growing costs associated with participating the sport to keep fees down.



Your support goes a long way in continuing to enhance the quality and availability of hockey programs to families in our community. You will be helping to provide young athletes with the opportunity to play a sport they love and learn important life skills such as teamwork, dedication, healthy life habits and perseverance. We have a variety of sponsorship packages available and would love to partner with you to help us deliver the best possible hockey program to our members.



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SPONSORSHIP OPPURTUNITIES

Platinum Sponsor – \$10,000 and above

- ❖ Arena Board Advertisement at North Surrey Ice and Sport Complex
- ❖ Logo on the home page of our website with a link to your website
- ❖ Logo included in all Thunder Rumbler monthly newsletters.
- ❖ Full page ad in tournament programs
- ❖ Company/Brand recognition across our social media platforms
- ❖ Your logo on practice jerseys and dryland apparel for the 'A' team of your choice
- ❖ Sponsorship plaque

Gold Sponsor – \$4,000 - \$9,999

- ❖ Arena Board Advertisement at North Surrey Ice and Sport Complex
- ❖ Logo on the home page of our website with a link to your website
- ❖ Logo included in all Thunder Rumbler monthly newsletters.
- ❖ Half page ad in tournament programs
- ❖ Company/Brand recognition across our social media platforms
- ❖ Sponsorship plaque

Silver Sponsor – \$2,000 - \$3,999

- ❖ Logo on the home page of our website with a link to your website
- ❖ Logo included in all Thunder Rumbler monthly newsletters.
- ❖ Quarter page ad in tournament programs.
- ❖ Company/Brand recognition across our social media platforms
- ❖ Sponsorship plaque

Bronze Sponsor - \$500 - \$1,999

- ❖ Logo on the home page of our website with a link to your website
- ❖ Logo included in all Thunder Rumbler monthly newsletters.
- ❖ Company/Brand recognition across our social media platforms
- ❖ Business card ad in tournament programs



SURREY MINOR HOCKEY ASSOCIATION

Our home rinks, including the North Surrey Sport and Ice Complex, Surrey Sport and Leisure Complex, and Newton Arena, serve as bustling hubs throughout the year, drawing players, parents, siblings, grandparents, and avid hockey enthusiasts from both SMHA and visiting associations. This constant flow offers exceptional exposure opportunities for our sponsors.

With NSSIC being a state-of-the-art multi-purpose recreation center, your sponsorship will also gain traction with other local sports such as: Ball Hockey, Jr Hockey, Lacrosse, Figure Skating, Public Skating, Gym Enthusiasts, and other community events held at our rink.



One of the goals of Surrey Minor Hockey Association is to help keep hockey affordable and attainable for families in our community, to make this happen for our families, we depend on the generosity of local businesses to offset some of our operational costs, which in turns allows us to keep our registration fees low.

We welcome the opportunity to explore any sponsorship concepts you may have to support youth in Surrey who play or would like to play minor hockey. Should you seek further clarification, explore larger contributions, or wish to delve deeper into sponsorship opportunities, we encourage you to connect with us without hesitation.

Please email sponsorship@surreyminorhockey.com We look forward to hearing from you.

